Pennsylvania Partner in the Arts | Stream Program
Promotional Initiatives

In partnership with the LVCF is providing this information to assist grantees in promoting their receipt of a 2020-21 Grant from Program Stream. The Foundation has no requirement up to the grantee organizations to participate completely voluntary. There are crediting requirements as a PPA grantee, they are as follows.

Crediting Requirements: PPA grantee agrees: (1) To incorporate the PCA logo in its programs, promotional materials, education materials, and posters relating to its PPA-funded activities and disseminated by the Grantee. The PCA shall supply said logo by email upon request. It is also available from the website at arts.pa.gov. (2) In press announcements, include acknowledgement of state arts funding support as follows: This project was supported by the Pennsylvania Council on the Arts, a state agency, through the Pennsylvania Partners in the Arts (PPA), its regional arts funding Partnership. State government funding comes through an annual appropriation by Pennsylvania’s General Assembly and from the National Endowment for the Arts, a federal agency. PPA is administered in this region by [insert name of your PPA Partner Lehigh Valley Community Foundation].

Press Announcement - The 2020-21 Program Stream grants have been announced in a news release issued by the Community Foundation on October 1, 2021. Now that the news release is issued, you may publicize the grant externally (via your website/social media, news release, annual report, and organizational newsletters). Please refer to it as a grant from “the Pennsylvania Partner in the Arts Program Stream and the Lehigh Valley Community Foundation.” Any online public announcements should link to [www.lvcfoundation.org](http://www.lvcfoundation.org). It should follow the crediting requirements above.

News Release | LVCF Named Regional Partner Agency of the Pennsylvania Council on the Arts

Social Media - We encourage grant recipients to post announcements on their social media channels. When posting on social media, please tag LVCF by using @LVCFoundation. Hashtags can include #PCA #PPA #ProgramStream #PACouncilontheArts #LVCF

To facilitate posting on social media, LVCF has provided branded graphics for your use on Facebook and Twitter, and a square image for Instagram.

Please contact Michael Wilson at michael@lvcfoundation.org with any questions. If requested, we hope you will agree to provide quotes (from program participants, staff, board, and/or volunteers) relating to this project for use in the Community Foundation’s annual report, website and other promotional material. The Community Foundation reserves the right to retain and utilize the submissions in its promotional efforts.