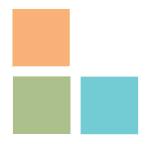
# 2017-18

# ANNUAL REPORT A Time of Transition and Change









# **LVCF Fast Facts at a Glance 2017-18**











Grants to the Community









Supporting More Than **315** Nonprofits







Issued



## ANNUAL REPORT 2017-18 A Time of Transition and Change

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#### Lehigh Valley Community Foundation

840 W. Hamilton Street, Suite 310, Allentown, PA 18101 Phone 610 351-5353 | Fax 610 351-9353 www.lvcfoundation.org



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Confirmed in Compliance with National Standards for U.S. Community Foundations





# **Grantmaking Platform 2017-18**

#### **Philanthropic Partnership Grants**

Through individual donor-defined funds, LVCF makes grants to meet a wide range of needs. Donor-defined funds include donor-advised funds, designated funds, scholarship funds, award funds, and certain area-of-interest funds. Refer to the full list of current funds of the Community Foundation <u>click here</u>.

#### **Community Investments Grants**

The Community Investments Grants are the primary discretionary grant funds which LVCF's Board of Governors awards as grants to nonprofits on a competitive basis. Implemented in the spring of 2018, new competitive grants included the **Nonprofit Effectiveness Pilot**, **Igniting Change Fund**, and **Community Assistance Fund**.

**Nonprofit Effectiveness Pilot** | An investment in the future of the nonprofit sector by focusing funding on strengthening governance, management, and operations of Lehigh Valley organizations. This targeted support will enable nonprofits to do their work better and enhance their impact.



NONPROFIT EFFECTIVENESS



**Igniting Change Fund** | A follow-up to the 50th anniversary Be the Spark! Campaign, and the findings in the Reflections Paper, the fund is LVCF's issue-based approach that supports organizations that provide access to services for vulnerable populations in six areas: Mental & Behavioral Health, Cultural Enrichment, Food & Housing Access, Environment & Sustainability, Human Trafficking, and Veterans Affairs.



**Community Assistance Fund** | Many nonprofits experience unexpected costs that create barriers to achieving their mission-focused work. This fund provides responsive support readily available outside of a typical grant cycle so that nonprofits can continue their work today.

#### **Community Partnership Grants**

At its discretion, LVCF has made one-time Community Partnership grants and Community Partnership Multi-year Impact grants to support collaborative projects in Lehigh and Northampton counties. The application for new Community Partnership grants closed in 2018. See pages 34-37 for stories on programs that were funded in 2017-18.

#### **Other Grant Opportunities**

In addition to Community Investments Grants, there are other opportunities for organizations to apply for funding. Opportunities include support from the **Synergy Fund**, **Bastian Fund**, and the **Upper Bucks Community Foundation Fund**. Learn more...



January 2019

The 2017-18 fiscal year was filled with new accomplishments, new ideas, and a memorable conclusion of our 50th anniversary year. We thank you for your tremendous support of the Lehigh Valley Community Foundation.

As the hugely successful yearlong celebration of our 50th anniversary

Be the

and our "Be the Spark" grantmaking campaign came to an end, the community foundation began an important transition to a new grantmaking platform. This new platform will result from a two to three-year pilot of new grantmaking methods aimed directly at improving nonprofit effectiveness (see page 4 for more).

The pilot will feature the Nonprofit Effectiveness Fund, an investment in the future of the nonprofit sector by targeting support to strengthen governance, management, and operations of nonprofit organizations so they can prosper and be impactful for years to come.

LVCF and other funders rely on healthy, resilient organizations for achieving progress in solving the Lehigh Valley's most pressing issues. Yet, many nonprofits routinely face organizational challenges, from major staff transitions to capacity gaps. We recognize the need for funding to build more effective organizations and we have made it the centerpiece of our discretionary grantmaking.

In addition to this important grantmaking initiative, the community foundation also prepared for change in leadership on the board of governors. At the end of 2018, we thanked Cindy Lambert Durham and Bill Murphy for completing their terms of service on the Lehigh Valley Community Foundation's Board of Governors. Both Cindy and Bill had a major impact on the work of the foundation as each served a second multiple-year term on the board of governors.

On behalf of the Community Foundation, as president and CEO, I would like to recognize the superb leadership of Beall Fowler as his term as chair of the board of governors came to an end and he passed the gavel to Tom Campbell. Beall's wise counsel and strong support helped the Foundation staff and board focus on meaningful and impactful initiatives aimed at improving the quality of life in the Lehigh Valley.

Once again, thank you—our donors, professional advisors, and friends of the Foundation—for your continued support of philanthropy in our community. We look forward to working with you in the future.



W. Beall Inde

W. Beall Fowler Chair, Board of Governors



Senal & Son

Bernard J. Story President & CEO



## LVCF Establishes First Geographic Affiliate in Upper Bucks County

The Lehigh Valley Community Foundation (LVCF) has established its first geographic affiliate—The Upper Bucks Community Foundation Fund (UBCF). This new foundation fund is an extension of the Upper Bucks Grants Committee's previous role in conjunction with the Lehigh Valley Community Foundation.

"We are so pleased our good friends and colleagues from the Upper Bucks Grants Committee now serves as the advisory board of our first geographic affiliate fund at the Community Foundation," said **Bernie Story**, president and CEO of the Lehigh Valley Community Foundation. "As a geographic affiliate, the advisory board establishes its own priorities, directs grants from discretionary funds, and cultivates donors to raise new funds and continue to grow endowments that are already in place."

Long-time member of the Committee **Robert Moffett**, **Esq**., a Quakertown-area attorney and member of the Community Foundation's Board of Governors, praised the work of the group. "I have been working with The Lehigh Valley Community Foundation for almost 30 years, and in that time, it has made a remarkable contribution to the nonprofit groups in Upper Bucks County and in all of the Lehigh Valley," he explained. "We are excited about working together in our expanded role as a geographic affiliate and having an even greater impact in Upper Bucks moving forward."





More than 50% of community foundations in the United States have established community affiliates to serve a defined region. By establishing a community affiliate fund or component fund at the Lehigh Valley Community Foundation, community leaders can concentrate on addressing local issues, developing donors, and focusing on programs, without being impeded by the legal, administrative, and fiduciary challenges of starting and maintaining a separate foundation.

#### A History of Grantmaking in Upper Bucks County

The Upper Buck Grants Committee has been an important philanthropic arm of the Lehigh Valley Community Foundation. The intimate knowledge of the people and organizations which serve the community is extremely valuable and results in careful and thoughtful grantmaking in Upper Bucks County.

The Committee has a long history of making a positive impact in the Upper Bucks community, most notably, by directing resources from two area-of-interest funds at LVCF, the Erwin J. & Gertrude K. Neusch Fund, and the Richard E. Gasser Fund.

For more than 20 years, the Neusch Fund has provided grants to nonprofit organizations that serve and benefit residents in Upper Bucks County. Grants from the Fund are made for education programs, the visual arts, industrial arts, and the preservation of rural life.

The Gasser Fund provides grants to benefit programs, organizations, and residents in the Upper Bucks County area that benefit education, interest, and achievements in technology and science fields. <u>Learn more...</u>



# Supporting Estamos Listos (We are Ready) Campaign

When Hurricane Maria devastated the island of Puerto Rico in 2017, many islanders migrated to the Lehigh Valley. This diaspora created a sudden influx of people in need of housing, food, education, health care, and other services.

Lehigh Valley agencies responded by creating the Estamos Listos (We are Ready) Campaign in order to help residents of Puerto Rico displaced by the hurricane to relocate successfully in the Lehigh Valley. CACLV led the effort to hire three "relocation advocates" to help families navigate the social services in the Valley.

LVCF made a grant to the Hispanic Center of the Lehigh Valley in Bethlehem to support a position enabling them to hire **Marly Rodriguez**, as the The Community Empowerment Program (CEP) Community Resource Coordinator. CEP helps individuals and families develop their capacity to access resources including health insurance, food, housing, employment, quality care and health information.

Rodriguez facilitates communications and client empowerment in interactions with health care/social service systems and she translates and interprets for clients working



with health care and social service providers. Rodriguez notes that many challenges have remained long after the initial influx of people to the region after Hurricane Maria, as many people have stayed in the region. She spends much of her time helping people find employment, deal with the language differences, help with transportation, and coordinate English as a second language classes. "Many of the jobs people get are temporary, so we may see the same people back in our office seeking additional assistance in a variety of ways," Rodriguez said. "I find it very gratifying to be able to help so many people here at the Center."

Two other positions supported by other funders were hired to assist at Casa Guadalupe and the Hispanic American Organization in Allentown. The three agencies continue to meet to coordinate the needs of families impacted by the hurricane and others.



#### LVCF Forms Board of Associates to Broaden Communications and Engagement

The Lehigh Valley Community Foundation (LVCF) established a Board of Associates (BOA) during the spring of 2018 and held the inaugural meeting on June 6 at DeSales University. The Board was formed as a means to engage a broad range of influential community members in a dialogue in order to better understand and serve the Lehigh Valley.

Past President of Discovery Lehigh Valley, **Michael Stershic**, immediate past chair of the LVCF Board of Governors, serves as chair of the Board of Associates. He welcomed the group, explained its purpose and outlined the roles and responsibilities of membership.

The first meeting also included a CEO Update from **Bernie Story**, president and CEO of the Community Foundation. He was followed by a presentation of the Lotter Fellow Reflections Paper by **Dr. Christopher Borick**, professor of political science, and director of the Muhlenberg College Institute of Public Opinion who is serving as the LVCF Lötter Fellow.

Borick presented research that he and a team of his students conducted on the Community Foundation's "Be the Spark Program." The research focused on assessing the impact of the grants made by the Foundation in celebrating its 50th Anniversary, and identifying ongoing needs among nonprofits in the Lehigh Valley.



"Our goal is to foster a wider community understanding of our mission, further develop relationships with key community leaders, and maintain ongoing relationships with former governors of the organization." —Bernie Story, LVCF president and CEO

Bernie Story explained the rationale behind forming the Board of Associates. "To be effective in improving the quality of life in the Lehigh Valley, we believe it is critical that representatives from government, education, business and industry, community leaders, and nonprofit leaders, all have opportunity to provide input and serve on this Board."

"Members of the Board serve as ambassadors and advocates for the Foundation through dialogue and interaction in the community," Stershic noted." We will form an executive committee that along with the general members will have the opportunity to guide the Community Foundation as it continues to grow and increase its impact in the community."

The Board of Associates, a nonincorporated association of individuals, meets twice annually to discuss issues important to the Foundation and the Lehigh Valley.





# Program Highlights 2017-18











#### LVCF Celebrated National Philanthropy Day at AFP's Annual Awards Program

**Bernie Story**, LVCF president and CEO, served as master of ceremonies for the Eastern Pa. Chapter of the Association of Fundraising Professionals (AFP) 2017 National Philanthropy Day Awards Breakfast. Attended by more than 500 people, the event honored many of the area's most accomplished fundraisers, volunteers, and donors.

The Lehigh Valley Community Foundation was the lead sponsor of the event that celebrates philanthropy by honoring those making an impact on the quality of life in the region through fundraising and charitable giving.

Cynthia Lambert Durham, (former) vice president of government & community relations at Good Shepherd Rehabilitation Network, was recognized as a 2017 Distinguished Honoree. She was nominated by LVCF as a member of the Board of Governors who has been an advocate for the Foundation since 1997. In these 20 years, she has served as the Foundation's Board Chair and greatly contributed to the Community Investments and **Community Relations committees** through her thoughtful review and discussion. Lambert Durham is a member of LVCF's Legacy Society as well as the President's Club of the **Community Foundation's Adams** Society.

The Community Foundation nominated Sassy Massey Toy Drive for Children's Hospital of Philadelphia which was selected



as the Special Project of the Year Award. The 2016 Sassy Massey Toy Drive for children at CHOP resulted in a collection of more than 3,000 toys and \$2,000 in gift cards donated by companies, families, and individuals moved by Jillian's story. The project was inspired by Jillian "Sassy Massey" Massey, of Coopersburg, Pa., who was diagnosed with pediatric brain cancer (medulloblastoma) in April 2016 at just 4 years old. Jillian died in December 2017. Her mother Janelle continues the fight to raise awareness of childhood cancers and raise support for continued research.

#### LVCP Sponsors Estate Planning Council Seminar

The Community Foundation and the Estate Planning Council joined forces to present a seminar for professional advisors featuring featuring a talk by **AI W. King, III, J.D., LL.M, AEP, TEP**, co-founder, co-chariman, and co-chief





executive officer of South Dakota Trust Company, LLC. His talk, "The Next Tsunami: Charitable Giving with Non-Charitable Trusts," examined how the wealthy are using modern trust structures to promote social and fiscal responsibility.



# Program Highlights 2017-18

#### New Grantmaking Platform the Topic at Nonprofit Effectiveness Sessions



More than 80 representatives from Lehigh Valley nonprofits attended an info session for those interested in learning more about LVCF's new Nonprofit Effectiveness Pilot. Two Information Sessions were held at Penn State Lehigh Valley.

LVCF's **Bernie Story** and **Megan Briggs**, director of community investments, provided insight for prospective grantees on new funding opportunities at LVCF with the main focus on the new Nonprofit Effectiveness Pilot.







#### Community Foundation Partners with AFP to Present the Lehigh Valley Philanthropy Institute

The Community Foundation partnered with the Association of Fundraising Professionals to present the Lehigh Valley Philanthropy Institute on May 16, 2018. More than 20 invited LVCF Board members and donors joined 80 area fundraisers at the Morning Keynote Session titled "Amplifying Your Impact," presented by **Anne Ferola**, director of education & strategic partnerships, Center for High Impact Philanthropy at the University of Pennsylvania. LVCF was the lead sponsor for the morning keynote and LVCF's **Erika Riddle Petrozelli** introduced Anne Ferola who presented



CHIP's definition of "high impact philanthropy," and explored how these principles can be used by funders to guide their grantmaking and nonprofits to communicate the impact of their work.

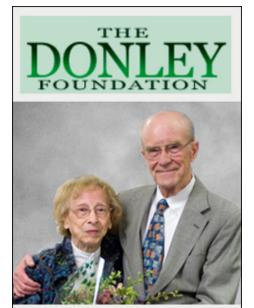


### The Donley Foundation to Establish \$2 Million Endowed Fund at the Community Foundation

In January of 2018, the Donley Foundation announced its plan for the creation of a \$2 million endowed fund at the Lehigh Valley Community Foundation (LVCF) that will be used to promote self-sufficiency and achievement for disadvantaged children, individuals, and families through the support of education and literacy.

"Under our new strategic plan, the Foundation will recognize its history and honor the Donley legacy by creating a \$2 million fund, the Edward and Inez Donley Fund at the Lehigh Valley Community Foundation," said **Daphne Rowe**, executive director of The Donley Foundation. "This fund at LVCF will mirror the mission and strategies of The Donley Foundation and will begin grantmaking in 2021 to local organizations who are seeking funds for programming focused on giving under-served people the educational skills and resources they need to achieve their potential."

"It has been a pleasure working with the Donley family and the leadership of the Foundation to establish the Edward and Inez Donley Fund," said **Bernie Story**, president and CEO of the Lehigh Valley Community Foundation. "We are delighted that the leadership has chosen to partner with the Community Foundation in continuing the outstanding local philanthropic activities of The Donley Foundation."



Philantrophist and former Air Products Chairman and CEO Edward Donley and his wife Inez established The Donley Foundation in 1987.



#### Community Foundation Honors Marilee Falco with Service to Philanthropy Award

The Community Foundation honored **Marilee Falco** with its 2018 Service to Philanthropy Award. Falco is a principal, financial strategist, at Agili, a financial services firm with offices in Bethlehem, Pa.

Each year, LVCF honors a professional advisor who inspires philanthropy in the community and understands the diverse advantages of charitable giving for their clients, and the value of philanthropy in estate, retirement, and wealth management planning. Recipients of this award are chosen because they have matched their clients to the Foundation for philanthropic purposes. As a financial strategist at Agili, Falco is responsible for client financial strategy and counsel, comprehensive financial planning and investment management.

Falco currently serves as president of Women United, an affinity group of the Greater Lehigh Valley United Way. She also serves as treasurer for the Greater Lehigh Valley Chamber of Commerce's Chamber Foundation Board, president of the Women's Giving Circle of Good Shepherd Rehabilitation, and is a board member of the Estate Planning Council of the Lehigh Valley.

## In the Media

#### **New Board Members**

Elizabeth Marcon, Esq. joined the Board of Governors in January 2018. Marcon is an associate attorney for the firm Florio Perrucci Steinhardt & Cappelli, LLC in Bethlehem, Pa. She serves on the Community Foundation's Finance Committee and Community Investments Committee.



Luis Campos joined the Board of Governors in January 2018. Campos serves as city administrator for the City of Easton, Pennsylvania, where he manages all aspects of city government, working closely with both the Mayor and City Council. Campos serves on LVCF's Community Investments and Community Relations Committees.



#### **Thank You Departing Members**

At the November 2017 Board meeting, the Lehigh Valley Community Foundation said thank you and farewell to five long-standing members of the Board of Governors who completed their terms of service at the end of 2017. They included **Greg L. Butz**; **Robert Moffett, Esq.**; **Bruce Palmer, CPA**; **Martha A. Phelps**; and **Ann Haggerty Raines**.



The Community Foundation received unprecedented coverage during 2017-18 with more than 60 hits including national media attention. LVCF made mention nationally when **Bernie Story** was quoted in the *Washington Post* on the proposed GOP tax plan, "The GOP plan to simplify taxes could put charitable giving at risk." The article was picked-up in a number of affiliated newspapers around the country. When LVCF and the Donley Foundation announced the creation of a \$2 million endowed fund, it was covered in the *Chronicle of Philanthropy, The Morning Call*, and WFMZ 69 News.

The media day announcing \$1.45 million in grants from the BB&T Economic Growth Fund at LVCF resulted in 23 news articles in print and online, including stories in local news outlets, *The Morning Call, Express-Times, and Lehigh Valley Business.* The release was distributed on the PR Wire and picked-up by financial news sources including Wall Street Morning, FMS News, Morning Times, and others.

The announcement of Community Foundation's first geographic affiliate, the Upper Bucks Community Foundation Fund, generated a story in the *Doylestown Intelligencer* and a number of other Upper Bucks County publications. LVCF's Spark grants and programs generated stories on human trafficking and veterans affairs. Other grants also made news.

Community Foundation staff served as thought leaders around the issue of tax reform. *The Express-Times* published an op-ed by **Erika Riddle Petrozelli**, LVCF's director of donor services, that was leveraged into an appearance on WFMZ-69 News. **Trisha Higgins**, vice-president and CFO, wrote a piece "March Madness: Charitable donation planning under new tax law" that was published in *The Morning Call*.

Lehigh Valley Style magazine ran a full-page of photos from LVCF's Capstone event. WFMZ News at Sunrise broadcast a segment with **Bernie Story** and **Chris Borick** announcing the results of the Reflections paper. (photo above)

#### Agency Funds | Focusing on the Nonprofit Mission

Establishing an agency fund allows a nonprofit to focus on its mission while benefiting from the operational efficiencies, oversight and visibility that LVCF offers.

- Agency Endowment Fund of New Bethany Ministries
- Bach Choir of Bethlehem Fund
- Bethlehem AAUW Fund
- Boys & Girls Club of Bethlehem Restricted Endowment #2 Fund
- Burnside Plantation Fund
- Center for Vision Loss Endowment Fund
- Congregation Keneseth Israel Quasi-Endowment Fund
- Charles & Louise Hoffman Fund for the Bach Choir of Bethlehem
- David Rabaut United Way Fund For Neighborhoods
- Endowment Fund to Further the Mission of Valley Youth House
- Endowment Fund of Meals On Wheels of Lehigh County, Inc.
- Hunter Meckes Memorial Scholarship Fund
- Junior League of the Lehigh Valley Agency Endowment Fund
- KI Is Our Home Campaign Fund
- Latino Leadership Alliance Scholarship Fund
- Leader Lehigh Valley Fund
- Lehigh Valley Child Care Endowment Fund
- New Bethany Ministries Endowment-Robinson Fund
- ShareCare Fund
- United Way of the Greater Lehigh Valley Endowment Fund
- United Way of the Greater Lehigh Valley-Thun Endowment Fund
- WDIY Endowment Fund



#### AGENCY FUND SPOTLIGHT



The only organization dedicated to the visual well-being of everyone in the Lehigh Valley, the Center's nonprofit mission is to enable personal triumphs over visual impairments, and its guiding principle since 1928 is that vision loss should never be a barrier to achievement or a life of independence, dignity, and hope.

The agency provides support and rehabilitation services at little or no cost for vision loss clients – more than 77% of which meet common lowincome standards. The agency also provides free vision screenings and promotes healthy eyesight throughout the community, with a particular focus on children.

Learn more...

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#### Area-of-Interest Funds | Choosing a Cause

An area-of-interest fund supports programs & initiatives that tackle issues of the donors' choosing such as the environment, camperships, no-kill animal shelters, etc.

#### **Community Area-of-Interest Funds**

- Barbara & Maxwell Davison Fund for Alzheimer's Care.
- Richard E. Gasser Fund
- Margaret Haas Rotunno Memorial Fund for Local No Kill Shelters
- Barry M. Kessler Fund
- Lehigh Valley Coalition for Kids Fund
- Lehigh Valley Leader in Me Fund
- Erwin J. & Gertrude K. Neusch Fund
- Outdoor Recreation Fund for Youth
- Lehigh River Fund
- Robert D. & Gwendolyn-Jane Romeril Campership Fund
- William C. Rybak Fund for People with Disabilities
- Leonard A. Wenzel Memorial Fund for South Bethlehem
- Gene & Joan Witiak Fund

A community area-of-interest fund distributes grants based on LVCF's community research to identify worthy charitable programs in the specified area-of-interest.

#### Donor-Defined Area-of-Interest

- City of Bethlehem Celebration Fund
- Downtown Allentown Community Development Initiative Fund
- Every 15 Minutes Fund
- First Commonwealth We Thrive LV Foundation Fund
- Lehigh County Medical Society Education Fund
- Northampton County Bar Association Charitable Fund

A donor-defined area-of-interest fund distributes grants based

on the recommendations of a community committee that

- PPL Operation HELP Fund
- Ramos School Playground Project Fund
- Saucon Sanctuary Fund

oversees a specific initiative.

Lehigh Valley Social Impact Fund



LVCF together with the United Way of the Greater Lehigh Valley developed a shared "area-of-interest" fund called the Lehigh Valley Synergy Fund that provides support to nonprofits engaging in various levels of collaboration. The fund supports nonprofits as they explore or implement a merger between two or more like organizations.

Recently, Meals on Wheels organizations in Lehigh and Northampton counties have officially merged to become Meals on Wheels of the Greater Lehigh Valley. Learn more...





### Designated Funds | Defining Your Giving

Donors name specific nonprofits to receive grants, and LVCF will make those grants over time. It is the most common way to preserve an individual's charitable legacy.

- William B. & Elizabeth Behr Agocs Geophysical Research Fund
- American Red Cross-Lehigh Valley Chapter Fund
- Clayton W. & Helen H. Bernhardt/V.J. Pazzetti, Jr. Fund
- Benjamin C. Boylston-Kemerer Museum Fund
- Benjamin C. & Eleanor A. Boylston Fund for the Lehigh Valley Chapter, American Red Cross
- Boys & Girls Club of Bethlehem Restricted Endowment #1 Fund
- H. Bridges & Lucile P. Boylston Fund for First Presbyterian Church of Bethlehem, PA
- Camp Compass Fund
- Patrick J. & Christine Connell Fund
- Marjorie S. & Joseph E. Correll Fund
- John L. Daniel & Carol Holben-Daniel Designated Fund
- Leonard R. Dimmick Fund for Burnside Plantation
- Equi-librium Therapeutic Horsemanship Fund
- Fowler Family Fund
- Joseph R. Gagnier Memorial Fund
- Bethlehem & Morning Star Rotary Clubs Scholarship Fund in Remembrance of Stephen P. Godbolt
- Marion Brown Grace Memorial Fund
- Luther J. Hottle Fund

- Nancy S. & Charles E. Keenan Endowment Fund
- Kenneth & Elizabeth Kressler Fund
- Barry M. Kessler Charitable Fund
- Deborah A. Libricz Memorial Fund
- Magee Family Fund
- Charles & Ruth Marcon United Way Fund
- Mary & Jack McNairy Fund
- Dr. Russell E. Morgan, Sr. Fund
- Peter Pagotto, Elizabeth A. Pagotto, and Family Fund
- Delphine Quinn Perpetual Fund
- Raymond-Cryder Designated Fund
- Albert M. Reed Fund
- Safe Start Fund
- Salesian Center Fund
- Arthur E. Schaeffer Trust Fund
- Shoemaker-Bond Home Association, Inc. Fund
- Theatre Organ Arts Fund
- Thun Fund
- George T. Walker Charitable Fund
- Jack & Jean D. Wilson Fund for Cedar Crest College
- Yergey Fund for Muhlenberg College

DONOR DESIGNATED FUND SPOTLIGHT

 Warren W. York Fund To Benefit The United Way Of The Greater Lehigh Valley



#### John L. Daniel & Carol Holben-Daniel Designated Fund

John L. Daniel and Carol Holben-Daniel established two funds in 2013 with qualified charitable distributions from their IRAs. This type of gift is a tax-efficient and effective way to support the community. The Daniels first established a designated fund to support specific causes and organizations that matter most to them today. At the same time they recognized the value of the Community Foundation's work to identify and support our community's greatest needs today and in the future, so the Daniels also established a community partnership fund to support the Foundation's discretionary grantmaking. Learn more...

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#### **Community Partnership Funds |** *Meeting the Region's Changing Needs*

Community Partnership Funds support the Foundation's discretionary grantmaking to address the needs in the Lehigh Valley.

- 250th Book Fund
- E. Spencer & Nellie C. Addison Fund
- Margaret Ann Bachert Fund
- Frances L. Barnard Fund for Children
- Randy H. & Ramona A. Bruch Fund
- Community Fund for Arts, Culture & Heritage
- Community Fund for Education
- Community Fund for Environment & Science
- Community Fund for Health Care
- Community Fund for Human Services
- Community Fund for Neigborhood Development
- John L. Daniel & Carol Holben-Daniel Fund

- Lucille F. Driver Fund
- Donald & Alice Farquharson Fund
- Ben Franklin Trust Fund
- Eugene G. Grace, Jr. Fund
- Greene Family Fund
- Deborah S. Haight Fund
- Betsy & Jack Jordan Fund
- Lehigh Valley Helping Hand Fund
- Martina M. Malone Fund
- Pine Fund In Memory of Mildred Beck Pine
- Anthony J. Ruggiero Fund
- Michael C. Schrader Fund





#### Donor-Advised Funds | Remaining Deeply Involved in Your Giving

A donor-advised fund permits donors to recommend grants from their fund and to vary those recommendations and change their charitable priorities as they wish. LVCF offers personalized service and deep community knowledge – a true partner in philanthropy.

- Alan & Marsha Abraham Fund
- Anonymous Fund
- Arbor Insurance Group Foundation Fund
- Arbor Insurance Group Community Fund
- Barnette Fund
- Walter & Alma Bastian Fund
- BB&T Economic Growth Fund (Lehigh Valley)
- Eric B. & Denise M. Blew Fund
- Borda Family Fund
- Cesar Bourdon Memorial Fund
- Geoff & Wenda Boyer Fund
- Bethlehem Rotary Club Fund
- Building Fund
- Burdette Family Fund
- Mike Caruso Foundation Fund
- Mike Caruso Fund
- Patty & Ian Carlis Fund
- Client 1st Foundation Fund
- Karen & Peter Cooper Fund
- Grace Kathryn & Jeffrey P. Feather Fund



Click Here I Read the Network Magazine article by LVCF's Erika Riddle Petrozelli on Donor-Advised Funds in the Age of Tax Reform



Donor-Advised Funds remain a popular vehicle for charitable giving—11 new DAFs were added in 2017-18

- W. Beall & Marlene O. Fowler Fund
- Stephen & Joyce Gehringer Charitable Family Fund
- Grifo Family Fund
- Janice & Paul Gross Fund
- Dolly Haltzman Foundation for the Arts Fund
- Thomas Hartzell & Jean Larkin Fund
- Heydt Family Fund
- Ray & Donna Holton Charitable Fund
- Keystone Savings Foundation Fund
- William & Carol Kreitz Fund
- Kraft Hillman Family Fund
- Joan A. Kraft & R. Wayne Kraft Memorial Fund
- Kressler, Wolff & Miller Fund
- Sylvia Fenstermacher Lawler Foundation for the Arts Fund
- Lehigh County Lawyers' Charitable Fund
- Robert H. & Jean C. Littner Fund
- Lyons-Shields Fund
- MAK Fund
- John F. & Jane H. Malloy Fund
- L. Charles & Ruth H. Marcon Fund
- Dr. Richard D. Martin Memorial Fund
- McNairy Fund
- Olexa Family Foundation Fund
- Ronald R. Perin Fund



No P

- Angela René Pessina Foundation Fund
- Matthew & Erika Petrozelli Fund
- Pharo Family Fund
- Jack Pressmann Memorial Fund
- Prometheus Fund
- Raymond-Cryder Donor Advised Fund
- John Reilly Fund
- J.B. & Kathleen Reilly Fund
- Margaret Reilly Fund
- Tricia Reilly Fund
- Tom & Jo Anne Riddle Fund for a Greater Lehigh Valley
- Bonnie & Joel Ronco Fund
- Saucon Insurance Company Foundation Fund
- Justin Sheftel Memorial Fund
- Star Foundation Fund
- Stershic Family Fund
- St. Luke's Hospital Medical Staff Fund
- Glenn M. Taggart Memorial Fund
- Jack & Ann Follett-Terres Fund For Compassionate Care
- Torrey Family Fund
- Donald H. & Mary R. Trautlein Fund
- Two Tunics Fund
- Tuskes Fund
- Charles Versaggi Futures Fund
- John & Chrissie Wagner Fund
- Jack & Jean D. Wilson Fund
- Wombat Fund
- Betty & Scotty Wood Memorial Fund
- Ilene & Robert Wood Striving To Make A
  Difference Fund
- Stella C. Yee Memorial Fund
- James & Naomi Yergey Fund
- Ryan J. Zawada Memorial Fund

#### DONOR-ADVISED FUND SPOTLIGHT

The Jack Pressmann Memorial Fund



The Jack Pressmann Memorial Scholarship Fund was established as a nonprofit organization in August of 2009, shortly after the sudden death due to an accident on a charitable hiking mission in the Sierra Mountains. The late John Fallon "Jack" Pressmann, of Allentown, was teacher and successful high school cross country coach. He was elected as a Lehigh County Commissioner from 1982-1984 and served as a Pennsylvania State Representative from 1985-1990.

Jack's son, Sean Pressmann, and other family members and friends established the nonprofit to honor the memory of Jack and his extensive service to the community. In 2017, the family converted the nonprofit to a donoradvised fund at LVCF so they can continue to honor Jack's legacy while not being burdened with the administrative and fiduciary requirements of a separate nonprofit.

Learn more about the <u>Jack Pressmann</u> <u>Memorial Fund</u> at the Lehigh Valley Community Foundation.



#### 50th Anniversary Funds | Sparking Change

Cultural Enrichment

- Food & Housing Access
- Mental & Behavioral Health
- Veterans Affairs

- Environment & Sustainability
- Human Trafficking

#### Geographic Affiliate Fund | Serving Surrounding Areas

• Upper Bucks Community Foundation Fund

#### **Grow-A-Fund** | Grow it and Become Permanent

- Dr. Charles L. Best Fund
- Calabrese-Collina Wedding Celebration Fund
- Andrew Rabbat Memorial Music Scholarship Fund
- Anthony Severo Memorial Grow-A-Fund

#### Scholarship & Award Funds | Further Education

These funds allow donors to invest in the future by helping deserving students pursue higher education.

- Elizabeth Behr Agocs Scholarship Fund
- Ann C. Bernard Memorial Scholarship Fund
- Bethlehem Educational Scholastic Trust (B.E.S.T.) Fund
- Debra "Frau" Brown Memorial Scholarship Fund
- Reverend Douglas Caldwell Fund for Nursing Excellence
- Saul H. & JoAnne F. Coplan Scholarship Fund
- Beall Fowler Scholarship Fund for Northampton **Community College**
- Truman L. Frey, Jr. Scholarship Fund
- Frederick W. Hahn Scholarship Fund
- Carol (Rodgers) Jaffe & Donald Jaffe Scholarship Fund
- Miss Pennsylvania Scholarship Fund
- Dr. Joseph A. Perna & Hilda Ramos Perna Memorial Scholarship Fund

- Sue Ratzell Scholarship Fund for Nursing
- William & Jamie Soukup Reid Memorial Scholarship Fund
- Arthur E. & Myrl G. Schaeffer Scholarship Fund
- Anthony Severo Memorial Scholarship Fund
- Justin Sheftel Scholarship Fund
- Katie Stauffer Memorial Fund
- Catherine Hilaire Thompson Nursing Scholarship Fund
- Tuskes Family Scholarship Fund
- Edwin F. Van Billiard Scholarship Fund
- Stephanie Olexa & Seth Weber Scholarship Fund
- WHS 2006 Football Champions Scholarship Fund
- Woman's Club of Bethlehem Fund
- Betty Williams Memorial Scholarship Fund

#### **Unrestricted Funds** | A Community Endowment

The flexibility of unrestricted giving enables the Community Foundation to respond to the community's most pressing needs.

- Rolland L. Adams Fund
- Adams Final Fund
- Bethlehem 225th Anniversary Fund
- Rolland L. & Pauline H. Adams Fund
- Aaron Burr Baldree Fund
- Madeline S. & Frank R. Barnako Fund
- Clayton W. & Helen H. Bernhardt Fund
- Buckley Family Fund
- Dorothy & Joseph Conroy Fund

- Helen Adams DeRiemer Fund
- Globe Times/WGPA Charities Fund
- Carol Dean Henn Community Fund
- Kutteroff Family Fund
- Frank L. Marcon Fund
- Horace R. Miller Fund
- Operating Endowment Fund
- Perna Family Fund
- Katharine March & Stanley J. Thomas Memorial Fund

**NEW FUNDS** 

2017-18

# **New Charitable Funds**

#### Agency Fund

Leader Lehigh Valley Fund

#### **Community Area-of-Interest Fund**

Barry M. Kessler Fund

#### **Designated Funds**

- Peter Pagotto, Elizabeth A. Pagotto, and Family Fund
- Jack & Jean D. Wilson Fund for Cedar Crest College

#### **Donor Defined Area-of-Interest Fund**

• First Commonwealth We Thrive LV Foundation Fund

#### **Donor-Advised Funds**

- Anonymous Fund
- Jack Pressmann Memorial Fund
- Janice & Paul Gross Fund
- Keystone Savings Foundation Fund
- Lyons-Shields Fund
- John Reilly Fund
- Margaret Reilly Fund
- Tricia Reilly Fund
- Saucon Insurance Company Foundation Fund
- Jack & Jean D. Wilson Fund
- Tuskes Fund

#### **Geographic Affiliate Fund**

• Upper Bucks Community Foundation Fund

#### Scholarship

- Beall Fowler Scholarship Fund for Northampton Community College
- Saul H. & JoAnne F. Coplan Scholarship Fund
- Tuskes Family Scholarship Fund

# Gifts at a Glance I 2017-18



#### **Our Promise to Donors and Fundholders**

The Lehigh Valley Community Foundation has a promise for you.

We **CONNECT** you to community needs by providing a highly personalized and effective approach to philanthropy.

We **GROW** a stronger community by helping you fulfill your charitable vision and grow a charitable legacy.

We **FUND** nonprofits and partner in the community to improve the quality of life in our region as a trusted and respected grant maker.



# Community Foundation

#### CONNECT. GROW. FUND.



#### **Sponsors & Partners**

- Abraham, Borda, Corvino, Butz, LaValva & Company, PC
- Alvin H. Butz Inc.
- Buckno Lisicky & Company
- Embassy Bank
- Norris McLaughlin, P.A.
- United Way of the Greater Lehigh Valley Women United

#### **In-Kind Gifts**

- CB Banquet Services
- DeSales University
- Level Web Development LLC
- James & Naomi Yergey

# **Thank You**

#### The Carol (Rodgers) Jaffe and Donald Jaffe Scholarship Fund

Donald Jaffe established the Carol (Rodgers) Jaffe and Donald Jaffe Scholarship Fund in 2017 to support young men and women studying nursing at Simmons College. This endowed scholarship fund is a tribute to his dear wife Carol of 60 years and their beautiful life together. Carol passed away on August 9, 2013, but with the establishment of this fund her name will be able to continue to enrich lives. Subsequently, Donald passed away at home on April 18, 2018, but his act of generosity in honor of his wife will live on at the Community Foundation in perpetuity.

Carol and Donald met when they were both in college in Boston, Massachusetts. Donald was at MIT studying engineering, and Carol was at Simmons College studying nursing. In 1953, Carol received her B.S. in Nursing and was licensed as a Registered Nurse, while Donald earned his M.S. in Metallurgy. Carol worked as a public health nurse in Massachusetts and later in a hospital in New York. She worked part time over the years while raising their five beautiful children: Nancy, Rodger, Jannah, Robert and Rick. Donald went on to serve in the military from 1953-1955. He later enrolled at Carnegie-Melon University, where he received his PhD in Metallurgical Engineering in 1962.





The couple and their family moved to the Lehigh Valley when Donald received his job as a Materials Scientist at AT&T Bell Labs. He worked at the company from 1965-1990, when he then received a job as the Deputy Director of Electronics Packaging at Lehigh University.

Carol and Donald were active members of the Lehigh Valley community, serving in a variety of ways. Carol volunteered at Lehigh Valley Hospital for 30 years. Donald was a member of the Shelter House Society, where he served on the Board of Directors and as the Treasurer. He was also a member of the Emmaus Rotary Club, the East Penn School Board, and the Emmaus Board of Health. The couple also volunteered at Meals on Wheels of Lehigh County, delivering dinner to needy members of the community.

Together, Carol and Donald have been dedicated to bettering the lives of those in the Lehigh Valley and beyond. The creation of this scholarship fund will allow Carol to continue to be an important and remembered figure at Simmons College by supporting aspiring nurses. Learn more...



# **Rolland L. Adams Society**



#### **Governors Club**

Includes donors who have cumulatively donated in excess of \$500,000 to a permanent fund or an active temporary fund

- Rolland Adams\*
- Dr. William B. Agocs\*
- Anonymous Donors
- Walter & Alma Bastian Foundation, Inc.
- William H. Burdette\*
- Michael J. Caruso
- Luther J. Hottle, Jr.
- Lehigh Valley Helping Hand Foundation
- Charles & Ruth Marcon
- National Penn Bank
- Pharo Family Foundation
- Louise Moore Pine\*
- Delphine S. Quinn\*
- Raymond-Cryder Foundation
- Erma L. Reed\*
- J.B. & Kathleen Reilly
- Saucon Insurance Company
- George T. Walker\*

\*Denotes deceased members who are now 'ad astra'... Among the stars.



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The Rolland L. Adams Society is the Foundation's leadership giving society that was established to recognize and honor the generosity of our donors.

#### **Philanthropists Club**

Includes donors who have established or directed the establishment of permanent funds

- Rolland Adams\*
- Dr. William B. Agocs\*
- Anonymous Donors
- Arbor Insurance Group
- Margaret A. Bachert\*
- Frank R. Barnako\*
- Frances L. Barnard\*
- Hank & Joanne Barnette
- Walter & Alma Bastian Foundation, Inc.
- Louis E. Bernard
- Clayton\* & Helen\* Bernhardt
- Bethlehem Educational Scholastic Trust
- Bethlehem Area Moravians, Inc.
- Bethlehem Rotary Foundation
- Denise & Eric Blew
- Mr. & Mrs. Benjamin C. Boylston
- Carole K. & Keith A. Brown
- David F. Brown
- Ramona A. & Randy H. Bruch
- Marjorie & Walter Buckley, Jr.
- William Burdette\*
- Dolly & Lee Butz
- Michael J. Caruso
- Nancy & L. William Clark
- Martin D. Cohen, Esq.
- Christine & Patrick Connell
- Joseph M. Conroy \*
- Saul & JoAnne Coplan
- Joseph E. Correll, Jr.\*
- John Lisy Daniel & Carol Holben Daniel
- Honorable Maxwell E. Davison
- Helen Adams DeRiemer\*
- Leonard R. Dimmick\*
- Lucille F. Driver\*
- Mr. & Mrs. John G. Englesson

- Alice M. Farquharson\*
- Linny\* & Beall Fowler
- Beall Fowler
- Benjamin Franklin\*
- Fr. Daniel G. Gambet OSFS
- Richard E. Gasser\*
- Mary & Robert\* Gedney
- Joyce & Stephen Gehringer
- Franklin B. Gillespie, Jr.\*
- Eugene G. Grace, Jr.\*
- Carla Grifo Gunn
- Antonia Grifo
- Francesca Grifo
- Karen Hahn
- Deborah S. Haight\*
- Louise\* & Charles\* Hoffman
- Luther J. Hottle, Jr.
- Donald Jaffe\*
- Betsy & Jack Jordan
- Nancy S.\* & Charles E.\* Keenan
- Elizabeth Kressler\*
- Kressler, Wolff & Miller, Inc.
- Karen & Fred Kutteroff
- Anne M. & Bruce J. Lawrence
- Lehigh River Foundation
- Lehigh Valley Coalition for Kids
- Lehigh Valley Helping Hand Foundation
- George J. Libricz, Jr.
- Robert H.\* & Jean C. Littner
- Ham Malek
- Martina M. Malone\*
- Elvira\* & George Maniatty
- Mary & Jack McNairy
- Horace R. Miller\*
- Dr. Russell E. Morgan, Sr.\*

- Erwin J. Neusch\*
- Dr. Stephanie Olexa & Attorney Seth Weber
- Sarah L. Pagotto
- Lynne & Chad Paul
- Ronald R. Perin\*
- Dr. Joseph A. Perna\*
- Michael & Michele Pessina
- Pharo Family Foundation
- Roswell Dean Pine\* & Louise Moore Pine\*
- Delphine S. Quinn\*
- Lynn Ratzell
- Raymond-Cryder Foundation
- Erma L. Reed\*
- Anne & James Reid
- Thomas E. Rotunno
- Anthony J. Ruggiero\*
- William C. Rybak, Esq.\*
- Saucon Insurance Company
- Arthur E.\* & Myrl G.\* Schaeffer
- Larry & Jean Severo
- Jack Terres & Ann Follett-Terres
- Katharine M. Thomas\*
- David & Wendy Littner Thomson
- Liz & Ferd Thun
- Elizabeth & Samuel Torrence
- George T. Walker\*
- Warren W. York Trust
  Dr. Leonard A. Wenzel\*

Gene & Joan Witiak

Kay & Marshall Wolff

Nicole & Kenneth Yee

Mary & Edwin Youtz

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Raymond C. Yee

Susan Yee

# **Rolland L. Adams Society**

#### **Community Supporters Club**

Includes donors who have established or directed the establishment of temporary funds

- Marsha & Alan Abraham
- Anonymous Donors
- Arbor Insurance Group
- Bar Association of Lehigh County
- Helen & Geoff Borda
- Wenda & Geoffrey Boyer
- Patty & Ian Carlis
- Michael J. Caruso
- Client 1st Financial
- Donors to the Congregation Keneseth Israel "KI is our Home" Campaign
- Karen & Peter Cooper
- Bonnie Coyle & Joel Ronco
- John Lisy Daniel & Carol Holben Daniel
- Paul & Kym Farr
- Jeff & Kathy Feather
- First Commonwealth Federal Credit Union
- Michael J. Fischer
- Janice G. & Paul K. Gross
- Jennifer Haltzman Tracy
- Mark S. Haltzman, Esq.
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- Thomas Hartzell & Jean Larkin
- William & Mary Ann Heydt
- Donna & Ray Holton
- Dr. & Mrs. Howard Hudson
- Barry M. Kessler
- Keystone Savings Foundation
- Ellen M. Kraft
- Steven Kraft & Margot Hillman

- William C. Kreitz
- James I. Lawler
- Pamela Shields & David Lyons
- John F. & Jane H. Malloy
- Charles & Ruth Marcon
- Thomas Moroz
- National Penn Bank
- Northampton County Bar Association
- Erika & Matthew Petrozelli
- PPL Corporation, Inc.
- Jack Pressmann Memorial Scholarship Fund
- Sean Pressmann
- J.B. & Kathleen Reilly
- John G. Reilly
- Margaret A. Reilly
- Tricia B. Reilly
- Thomas & Jo Anne Riddle
- Sand Springs Country Club, Inc.
- Saucon Sanctuary Committee
- Linda & Elliot Sheftel
- St. Luke's University Hospital Medical Staff
- Sybil & Michael Stershic
- Donna Taggart
- Talen Energy
- John Thompson, Jr.
- Liz & Ferd Thun
- David C. Torrey
- Donald\* & Mary Trautlein
- Charles Tuskes
- Michael Tuskes
- Charles Versaggi, Jr.



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# THANK YOU

#### Volunteers of Asbury United Methodist Church serving as Ramos School Playground Project Advisory Committee

- John & Chrissie Wagner
- John D. Wilson
- Paula Wilson
- Ilene & Robert\* Wood
- Susan Yee
- James & Naomi Yergey
- Zawada Family



**Ramos Playground Dedication May 2018** | Congratulations to the Volunteers of Asbury United Methodist Church serving as Ramos School Playground Project Advisory Committee, the Luis A. Ramos Elementary School, the Allentown School District, the Ramos PTA, and all those who participated in making this Ramos playground a reality.

#### **President's Club**

Includes donors who have given at least \$1,000 to the Foundation for unrestricted use in the current reporting year

- Raymond K. & Helen I. Berk Fund
- Denise & Eric Blew
- Sandra L. & Michael J. Bodnyk
- Helen & Geoff Borda
- Bonnie Coyle & Joel Ronco
- Germaine & Camille Eyvazzadeh
- W. Beall Fowler
- Trisha & Gary Higgins
- Luther J. Hottle, Jr.
- Cynthia A. Lambert Durham & Fred S. Durham III
- Jennifer Mann
- Charles & Ruth Marcon
- Meredith & James Margolis
- Mary & Jack McNairy
- Christine & William Murphy
- Judith & Bruce Palmer
- Ronnie & Matt Sorrentino
- Bernard & Margaret Story
- Melinda & Christopher Stumpf
- Kay & Marshall Wolff

All gifts to the Lehigh Valley Community Foundation have an important impact on the Lehigh Valley community. The generosity of individuals and organizations enables the Foundation to continue with its mission to improve the quality of life within the Lehigh Valley. Support is critical to the mission of the Foundation and the health of the Lehigh Valley community.



# **Legacy Society**



The Legacy Society recognizes and honors these donors who have made deferred gifts through their will or other planned gifts through the Community Foundation. We are grateful for their generosity and philanthropic vision and are pleased to honor and recognize them.

If you have included the Lehigh Valley Community Foundation in your will or other planned gifts and wish it to be recognized in the Legacy Society, please contact Erika Riddle Petrozelli at (610) 351-5353 or email erika@lvcfoundation.org.

- Rolland Adams\*
- Dr. William B. Agocs\*
- Anonymous Donors
- Margaret A. Bachert\*
- Madeline S. Barnako\*
- Frances L. Barnard\*
- Rebecca J. Bartholomew
- David K. Bausch
- Raymond K.\* & Helen I.\* Berk
- Clayton\* & Helen\* Bernhardt
- Dr. Charles L. Best\*
- Mr. & Mrs. Benjamin C. Boylston
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- Arlene E. Butz\*
- Michael J. Caruso
- Marion & George\* W. Chapman, Jr.
- Martin D. Cohen, Esq.
- Christine & Patrick Connell
- Phyllis & James S.\* Cook
- Joseph E. Correll, Jr.\*
- Honorable Maxwell E. Davison
- Helen Adams DeRiemer\*
- Leonard R. Dimmick\*
- John G. Drauch
- Lucille F. Driver\*
- Cynthia A. Lambert Durham
- Alice M. Farquharson\*
- Linny\* & Beall Fowler
- Benjamin Franklin\*
- Grete & Stanley Furrow
- Susan & Bob Gadomski
- Fr. Daniel G. Gambet, OSFS
- Richard E. Gasser\*
- Deborah S. Haight\*
- Linda & Ned Heindel
- Robert Heinsohn
- Carol Dean Henn
- William & Mary Ann Heydt
- Louise\* & Charles\* Hoffman
- Mary Hook

- Luther J. Hottle, Jr.
- Nancy S.\* & Charles E.\* Keenan
- Jean G. Kessler
- Anthony A. & Judy A. Krasnicke
- Sylvia F.\* & James I. Lawler
- Stephen P. Link
- Martina M. Malone\*
- Charles & Ruth Marcon
- Christine J. Martin\*
- Betsy & Charles Meredith III
- Horace R. Miller\*
- Barbara & Robert Moffett
- Dr. Russell E. Morgan, Sr.\*
- William F. Murphey
- Erwin J. Neusch\*
- Dr. Stephanie Olexa & Attorney Seth Weber
- Ruth S. & J. Spencer\* Overholser
- Lynne & Chad Paul
- Robert Pharo\*
- Louise Moore Pine\*
- Delphine S. Quinn\*
- David Rabaut
- Erma L. Reed\*
- Linda & Don Robertson
- Thomas E. Rotunno
- Anthony Ruggiero\*
- Bernard & Margaret Story
- Maria K. & Edward P. Street, Jr.
- Jan Erik Surotchak
- Katharine M. Thomas\*
- Susan & Dennis Tretter
- George T. Walker\*
- Stevie Gay Weart
- Dr. Leonard A. Wenzel\*
- Robert C. Wood\*
- Mary Youtz

\*Denotes deceased members who are now 'ad astra'...among the stars.



#### **Philanthropic Partner Grants**

Grants from charitable funds established by individuals and corporations to support a wide range of community needs

- AJ Muste Memorial Institute
- Alabama A & M University
- Allentown Art Museum
- Allentown Band, Inc.
- Allentown Public Library
- Allentown Public Theatre
- Allentown Rescue Mission
- Allentown School District
- Allentown School District Foundation
- Allentown Symphony Association
- Alumni Association Hudson Catholic High School, Inc.
- American Civil Liberties Union Foundation
- American Friends Service Committee
- American Heart Association
- American Junior Golf Association
- American Red Cross of Lehigh Valley-Bucks
- American Red Cross of the Poconos
- America's Grow-A-Row
- Angel 34
- Animal Food Bank of the Lehigh Valley
- Animals in Distress
- Anti-Defamation League

- ArtsQuest
- Asbury United Methodist Church
- Bach Choir of Bethlehem
- Ballet Guild of the Lehigh Valley
- Beat the Streets Philadelphia
- Bel Canto Children's Chorus of the Bach Choir of Bethlehem
- Berks Encore
- Bethany United Church of Christ
- Bethlehem Area School District
- Bethlehem Branch AAUW
- Bethlehem Economic Development Corporation
- Bethlehem Rotary Foundation
- Bethlehem Soccer Club
- Big Brothers Big Sisters Of Bucks County Incorporated
- Big Brothers Big Sisters of the Lehigh Valley, Inc.
- Boston University
- Boys & Girls Club of Allentown
- Boys & Girls Club of Bethlehem
- Boys & Girls Club of Easton, Inc.
- Bradbury-Sullivan LGBT Community Center
- Brandywine Heights Activities Account

#### GRANTMAKING IN 2017-18



individual grants





#### Top 6 Areas Funded

- Education
- Human Services
- Community Development
- Health Care
- Arts & Culture
- Environment

#### Philanthropic Partner Grants (continued)

- Brown University
- Bryn Mawr College
- Building Homes for Heroes
- Burnside Plantation, Inc.
- Camelot for Children, Inc
- Camp Compass, Inc.
- Cancer Support Community of the Greater Lehigh Valley
- Carbon County Environmental Education Center
- Casa Guadalupe Center
- Case Western Reserve University
- Catholic Charities of the Diocese of Allentown
- CATS Bridge to Rescue
- Cedar Crest College
- Center for Vision Loss
- Central Moravian Church
- Children's Home of Reading
- Church of the Assumption B.V.M.
- City Line Little League, Inc.
- City of Allentown
- City of Easton
- Civic Theatre of Allentown
- Colonial Williamsburg Foundation
- Communities in Schools of the Lehigh Valley, Inc.
- Community Action Committee of the Lehigh Valley, Inc.
- Community Action Development Corporation of Bethlehem
- Community Bike Works
- Community Music School
- Community Services for Children
- Concordia Evangelical Lutheran Church
- Concordia Lutheran Church
- Congregation Keneseth Israel
- Crime Victims Council of the Lehigh Valley, Inc.
- Da Vinci Science Center
- Deborah Hospital Foundation
- Delaware Valley University
- DeSales University
- Diakon Lutheran Social Ministries
- Diocese of Allentown

- Doctors Without Borders
- Dominican Fathers Province of St. Joseph
- Drexel University
- East Stroudsburg University
- Easton Area Community Center
- Easton Area Public Library
- Effort United Methodist Church
- Eötvös Loránd University
- Equi-Librium, Inc.
- Evangelical Lutheran Church in America
- Everlasting Life Ministries
- Family Supportive Housing
- Feline Finish Line
- Fighting AIDS Continuously Together (FACT)
- First Commonwealth Federal Credit Union
- First Presbyterian Church
- First Presbyterian Church of Allentown
- Flint Hill Farm Educational Center, Inc.
- Florida Atlantic University
- Fordham University
- Forgotten Felines & Fidos, Inc.
- Foundation for Easton Schools
- Foundation for the Bethlehem Area School District
- Friends of Gracedale Foundation
- Friends of Upper Macungie Township Parks and Recreation
- Fund to Benefit Children and Youth, Inc.
- Girl Scouts of Eastern Pennsylvania, Inc.
- Good Shepherd Catholic School
- Good Shepherd Rehabilitation Network
- Grace Church Bethlehem
- Grace Episcopal Church
- Grayson Saves Foundation
- Greater Easton Development Partnership
- Greater Houston Community Foundation
- Greater Valley YMCA
- Guiding Eyes for the Blind, Inc.
- Habitat for Humanity of the Lehigh Valley, Inc.
- Hamilton College

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- Hawk Mountain Council #528
- Heritage Conservancy
- Hillside School
- Hispanic Center Lehigh Valley
- Historic Bethlehem Partnership, Inc.
- Housing Association & Development Corporation
- Humanitarian Social Innovations
- IHartHarvest. Inc.
- Indian Valley Arts Foundation
- Injured Marine Semper Fi Fund
- Ironton PTO
- Itty Bitty Kitty Inc.
- J. Wood Platt Caddie Scholarship Trust
- Jerusalem Fund, Inc.
- Jewish Community Center of Allentown, PA
- Jewish Federation of the Lehigh Valley
- Jill's House
- Juvenile Diabetes Research Foundation (JDRF)
- K-9 Navigators Assistance Dogs
- Kellyn Foundation
- KidsPeace
- Kutztown University
- La Salle University
- Lafayette College
- Lansdale Park and Recreation
- Last Chance Ranch
- Latino Leadership Alliance of the Lehigh Valley
- Laughing At My Nightmare, Inc.
- Leader Lehigh Valley
- Lehigh Carbon Community College Foundation
- Lehigh Conference of Churches
- Lehigh County Historical Society
- Lehigh County Humane Society
- Lehigh Gap Nature Center
- Lehigh University
- Lehigh Valley Arts Council
- Lehigh Valley Charter High School for the Arts
- Lehigh Valley Children's Centers, Inc.
- Lehigh Valley Community Foundation
- Lehigh Valley Ducks Unlimited
- Lehigh Valley Girls Rock

#### PHILANTHROPIC PARTNER SPOTLIGHT

#### **BB&T Economic Growth Fund**



In January of 2018, Lehigh Valley Community Foundation and BB&T announced \$115,000 in grants to five Lehigh Valley arts organizations from the BB&T Economic Growth Fund at the Lehigh Valley Community Foundation. The donations supported capital improvements and programs at five area nonprofits.

"We are pleased that Scott Fainor and the leadership of the BB&T Economic Growth Fund are making these important investments in the Lehigh Valley," said Bernie Story, president and CEO of the Lehigh Valley Community Foundation. "We are delighted to have partnered with BB&T in making these grants that will have an impact beyond the individual organizations."

The organizations receiving funding from this cycle in support of arts and culture included:

- ArtsQuest
- **Bach Choir of Bethlehem**
- **Civic Theatre of Allentown**
- Historic Bethlehem Partnership, Inc.
- State Theatre for the Arts, Inc.





#### **Philanthropic Partner Grants**

- Lehigh Valley Health Network
- Lehigh Valley Hospital
- Lehigh Valley Military Affairs Council
- Lehigh Valley Public Telecommunications Corp.
- Lehigh Valley Wrestling Club
- Lehighton Area Soccer Club
- Leukemia & Lymphoma Society Eastern PA Chapter
- Lewes Church of Christ
- Life Church
- LifePath
- Logan's Heroes Animal Rescue, Inc.
- Longswamp Union Cemetery Association
- Lulu's Rescue
- LV Association of Independent Colleges
- Make-A-Wish Greater Pennsylvania and West Virginia, Inc.
- Mariton Wildlife Sanctuary and Wilderness Trust
- Mary's Shelter
- Meals on Wheels of Lehigh County
- Meals on Wheels of Northampton County
- Memorial Sloan Kettering Cancer Center
- Mikayla's Voice
- Miracle League of the Lehigh Valley
- Missionary Sisters of the Most Sacred Heart of Jesus
- Mock Turtle Marionette Theater
- Monroe County Conservation District
- Moravian Academy
- Moravian Archives
- Moravian College
- Moravian Manor
- Moravian Open Door, Inc.
- Moravian Village of Bethlehem
- Morningstar Senior Living Foundation
- Morningstar Senior Living, Inc.
- Mount Pocono United Methodist Church
- Muhlenberg College
- National Museum of Industrial History
- National Wrestling Hall of Fame
- New Bethany Ministries
- No Kill Lehigh Valley

- North Penn Legal Services
- Northampton Community College Foundation
- Northampton County Bar Association
- Northampton County Historical & Genealogical Society
- Northeast Ministry
- Northern Lehigh High School Scholarship Fund
- NORWESCAP, Inc.
- Notre Dame High School
- Ohr Torah Stone
- Our Lady of Perpetual Help Roman Catholic Church
- Palmerton Area Library Association
- PANO (Pennsylvania Association of Nonprofit Organizations)
- Parkland School District Education Foundation
- Peaceable Kingdom, Inc.
- Peddie School
- PEF Israel Education Endowment Funds, Inc.
- Penn State Berks
- Pennridge Community Center
- Pennsylvania Economic Development Association
- Pennsylvania Shakespeare Festival
- Pennsylvania Sinfonia Orchestra
- Pets for Vets
- Phillipsburg High School
- Phoebe Ministries
- Phoebe-Devitt Homes the Foundation of Phoebe Ministries
- Planned Parenthood Federation of America
- Pocono Family YMCA
- Point Pleasant Presbyterian Church
- Pratyush Sinha Foundation
- ProJeCt of Easton, Inc.
- Purdue University
- Quakertown Alive!
- Repertory Dance Theatre
- Richland Library Company
- Rotary Club of Saucon Foundation, Inc.
- Rotary Foundation
- Royce's Rescue

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- Safe Harbor Easton
- Salvation Army Greater Philadelphia
- Save the Children
- Second Harvest Food Bank of Lehigh Valley & Northeastern PA
- ShareCare Faith in Action
- ShelterBox, USA
- Sierra Club Foundation
- Simmons College
- Sixth Street Shelter
- SkillsUSA Council
- Southern Lehigh Public Library
- Southern Poverty Law Center
- Southwest Florida Community Foundation
- Springfield Township Bucks County
- St. Anne Catholic Church
- St. Anne Education Endowment Fund
- St. Anthony Health Foundation
- St. James Lutheran Church
- St. John's UCC Church
- St. Jude Children's Research Hospital
- St. Luke's Quakertown Hospital
- St. Luke's School of Nursing
- St. Luke's University Hospital
- St. Stephen's Evangelical Lutheran Church
- St. Thomas More Church-Bill Sugra Memorial Fund
- State Theatre Center for the Arts, Inc.
- Stevens Institute of Technology
- Swarthmore College
- Tails of Valor, Paws of Honor, Inc.
- The ARC of Lehigh & Northampton Counties
- The Baum School of Art
- The Center for Animal Health & Welfare
- The First Tee Lehigh Valley
- The Five Start Heart Corporation
- The Gress Mountain Ranch
- The Juilliard School
- The Leaders of Faith Foundation
- The Literacy Center

- The Neighborhood Center
- The Sanctuary at Haafsville
- The School Sisters of Saint Francis
- The Seed Farm
- The Theatre Organ Society of the Delaware Valley, Inc.
- Third Street Alliance for Women & Children
- Touchstone Theatre
- Trinity United Methodist Church
- Truth for Women
- Tufts University
- Turning Point of Lehigh Valley
- Two Rivers Health & Wellness Foundation
- United Friends School of the Greater Lehigh Valley
- United Methodist Committee on Relief
- United States Military Academy
- United Way of the Greater Lehigh Valley
- University of Connecticut
- University of Illinois at Urbana-Champaign
- University of Pennsylvania
- University of Pittsburgh
- Valley Against Sex Trafficking
- Valley Choral Society
- Valley Youth House
- Valor Clinic Foundation
- VIA of the Lehigh Valley, Inc.
- Victory House of Lehigh Valley
- Village Earth
- Villanova University
- Visiting Nurse Association of St. Luke's
- Volunteer Center of the Lehigh Valley
- Watershed Coalition of the Lehigh Valley
- West Chester University Foundation
- West Park Civic Association
- Wilderness Society
- Wildlands Conservancy
- Winchester Hospital Foundation
- Wounded Warriors Project



#### Lehigh Gap Nature Center Landscaping for Communities and Wildlife Program

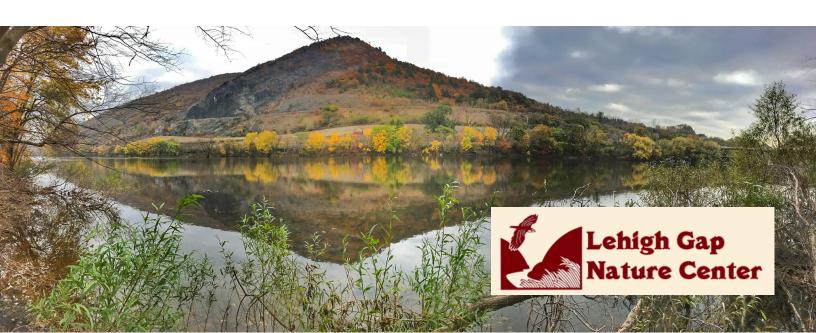
So much can be accomplished when seed money is used to fund a great idea. Five years ago, the Lehigh Valley Community Foundation did just that by giving a five-year Community Partnership Grant to the Lehigh Gap Nature Center (LGNC) that has bloomed into something special.

LGNC's Landscaping for Communities and Wildlife Program completed it's funding cycle and impact has been impressive. Its goal was to demonstrate how well-designed eco-friendly landscaping techniques can be used in place of traditional practices (pesticides, fertilizers, etc.) that can be harmful to the local ecosystems and waterways. The first three years of the project has focused on public spaces with the final two years on a residential spaces. During the second phase LGNC has been designing spaces for middle- and lowincome residents, while increasing efforts to "get the word out" about the importance of using native plants to ensure sustainabable habitats.



Led by **Dan Kunkle**, executive director, and **Kate Brandes**, conservation landscaping program manager, the program has resulted in the developemtent of 40 gardens across the Lehigh Valley including a garden in each of the three Valley cities. Projects include gardens on 7th Street in Allentown, Riparian plantings in Trexler Park, the Circle of Season Charter School student garden project, gardens at Northampton Community College, The Children's Home of Easton, and Emmaus Library. In addition, LGNC has held a number of residential and public workshops and presentations across the Valley at colleges, libraries, and schools. These talks stressed the importance of using native plants in building sustainable and ecologically-friendly green spaces.

"This project wouldn't have been off the ground without the initial support of the Lehigh Valley Community Foundation," said Dan Kunkle. "We





took the promise of LVCF's initial investment and leveraged it to grow the project, seek additional public and private support, and get a great return on the Foundation's initial investment."

In 2013, the Lehigh Valley Community Foundation took a calculated chance on a new idea that promised a positive impact on the environment. Five years later, it has bloomed into a full-fledged eco-friendly program. "We are so pleased with the impact demonstrated by Dan and Kate at the Lehigh Gap Nature Center," said Bernie Story, president and CEO of the Lehigh Valley Community Foundation. "I have a great appreciation for their efforts to increase the green spaces across the Valley, their work to engage the community, and the partnerships they have formed with the local Colleges and others to deliver programs and workshops has been remarkable."

"This project wouldn't have been off the ground without the initial support of the Lehigh Valley Community Foundation."

> - Dan Kunkle, Executive Director Lehigh Gap Nature Center

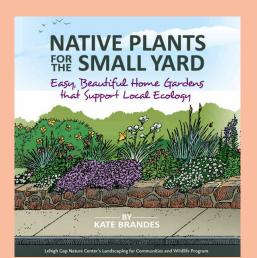
"We strongly believe the community collective impact model that we are implementing can really move the needle," said Kate Brandes. "Our conservation efforts are strengthened through the relationships we maintain with our partner organizations. We are confident that our community engagement approach, informed by the lessons we've learned over the past five years, will serve as a model for other communities and enable us to have an even bigger impact." In addition to the gardens, LGNC's book Native plants for Small Gardens is an outstanding resource for the Lehigh Valley and beyond. The book explains the connection between native plants and local ecology, provides guidance on flower garden designs including customizable templates, advice on installing and maintaining a flower garden, information on the best native plants for small spaces, and a guides for preventing common yard weeds and invasive plants.

LGNC is a member-supported 501(c)3 non-profit conservation organization located in the Lehigh Gap, at the foot of the Kittatinny Ridge, near Slatington, Pa. Its mission is to protect the wildlife and enhance the habitats of our Refuge and the neighboring Kittatinny Ridge. It promotes conservation in the Lehigh River Watershed through education, research, and outdoor recreation for the benefit of present and future generations.

Learn more at: <u>http://lgnc.org</u>.

#### Accomplishments | At a Glance

- Installed 40 gardens throughout the Lehigh Valley in public spaces. Most are actively maintained and continued to be successful
- Connected with a variety of partners to do public outreach, including a cohort of the Lehigh Valley Master Gardeners, local college's and universities, and other leaders in the field
- Developed resources based on gathered data about buying and maintaining native plants
- Delivered more than 30 public talks and workshops, as well as a conference
- Wrote and produced a book, *Native Plants for the Small Yard: Easy Beautiful Home Gardens that Support Local Ecology*



#### **Multi-Year Impact Grants**

Foundation-directed grants issued for multi-year collaborative projects targeted to address specific community issues in, Lehigh & Northampton counties

LVCF awarded \$120,000 in renewed funding to eight existing programs and \$30,000 to two new multi-year grant programs in 2017-18. All multi-year grants are subject to review prior to renewal.

The following eight organizations were renewed for funding:

- Community Action Development Corporation Strategic Marketing Support to Entrepreneurs program (year three) \$20,000
- Da Vinci Science Center STEM Mentorship program (year four) \$20,000
- Housing Association and Development Corporation Youth Build Allentown (year two) \$20,000
- Lehigh Carbon Community College Foundation V-SERF Emergency Fund for Veterans (year three) \$10,000

- Lehigh Gap Nature Center Conservation Landscaping (year five) \$20,000
- Lehigh Valley Synergy Fund of LVCF In Partnership with the United Way of the Greater Lehigh Valley (year four) \$10,000
- State Theatre of Easton The FREDDY© Awards (year four) \$10,000
- VAST Valley Against Sex Trafficking Community Education and Prevention Program (year two) \$10,000.

Two new targeted, five-year multi-year grants were awarded for 2017-18.



**The Greater Easton Development Corporation** was awarded \$10,000 for the **Easton Ambassadors** program that helps provide the key attributes needed to make Easton a welcoming and investment-worthy city: clean, safe, and friendly. The program provides hospitality assistance, and distributes maps, brochures and publications directly to tourists. The downtown environment is also made cleaner and safer by the removal of trash, weed abatement, graffiti removal, landscaping maintenance, and addressing such issues as panhandling, traffic, and parking.

**Lehigh Valley Health Network** was awarded \$20,000 for **Connections**, a pilot intervention program, designed to help mitigate the effects of the current opioid epidemic on the Lehigh Valley and help to redirect those who have



been impacted. A combination of support and monitoring of women with substance use disorder, early intervention for their children, and assistance for their social support systems integrated with prevention efforts will help to reclaim the losses that the opioid scourge has caused.



#### **One-Time Community Partnership Grants**

Foundation-directed grants to meet specific one-time project needs in Lehigh, and Northampton counties

The One-Time Community Partnership Grants were awarded in 2017-18 in three of the Foundation's six areas of grantmaking: Arts, Culture, and Heritage; Education; and Environment.

Twenty nonprofit organizations each received \$5,000 one-year grants:

- Allentown Symphony Association El Sistema Lehigh Valley (ESLV)
- Bach Choir of Bethlehem Educational Outreach 2017-18
- Ballet Guild of the Lehigh Valley Pennsylvania Youth Ballet Scholarship
- Bethlehem Area Education Foundation Farm to School Program at Broughal Middle School
- Center for Animal Health and Welfare Spay/Neuter of Community Dogs for Low Income Residents
- Civic Theatre of Allentown Arts and Literacy Program and Main-stage Student Matinées
- Community Music School Music Therapy outreach for students at the Mercy School for Special Learning
- Community Services for Children Innovative Tech Lab Enhancing Early Literacy Among High-Risk Preschoolers
- Dieruff High School Rowing Club
- Easton Area Public Library YA Room
- Foundation for Easton Schools Sizzle! Summer Literacy Day Camp
- Hillside School Advancing Classroom Learning with Visual Technology
- Historic Bethlehem Museums & Sites Through Immigrant's Eyes: Settlement and Growth of the Lehigh Valley
- Lehigh Valley Charter High School for the Arts Creative Environmental Documentary
- Literacy Center Enhancing All Aspects of Life Through the Power of Literacy
- Muhlenberg College HYPE at Building 21
- National Museum of Industrial History National Rosie the Riveter Day
- Repertory Dance Theatre Educational Outreach
- Touchstone Theatre Young Playwrights' Lab & Festival
- West Park Civic Association Community Engagement with Birds, Bees, and Blooms



### **BEST Awards**

The Bethlehem Educational Scholastic Trust (B.E.S.T.) Awards recognize excellence in teaching by educators who work in the Bethlehem Area School District (BASD).

The Seymour and Sophie Haber Award for Excellence in Teaching at the Elementary Level



**Jacquelynn Venable** Calypso Elementary School

The Bernie Cohen Award for Excellence in Teaching at the Middle School Level



Tammy McDonald East Hills Middle School

### The Anthony Ruggiero Award for Excellence in Teaching at the High School Level



Amber Chiafulio Freedom High School

> Learn more about the B.E.S.T. Award

### Scholarships 2017-18

The majority of the Foundation's scholarships are administered through high schools, colleges and local organizations, and grants issued are payable to the schools or colleges/universities. The Foundation does not directly accept any applications for these scholarships.

Scholarships for students pursuing a Catholic education are:

#### Notre Dame High School

*Tuskes Family Scholarships* (Three types of scholarships are available each year)

- Graduating Senior Scholarship
- Rising Freshman Scholarship from St. Jane Frances de Chantal School to Notre Dame High School
- Current Notre Dame High School Student Scholarship

Scholarships for high school graduates pursuing a post-secondary education are:

#### **Bethlehem Area School District**

Debra 'Frau' Brown Memorial Scholarship Truman L. Frey, Jr. Scholarship Betty Williams Memorial Scholarship

#### Bethlehem Area School District or Bethlehem Catholic High School

Senior Woman's Club of Bethlehem Scholarship

#### **Bethlehem Catholic High School**

Catherine Hilaire Thompson Nursing Scholarship

#### Boys and Girls Club of Bethlehem

Edwin F. Van Billiard Scholarship

### **Scholarships and Awards**

#### Fleetwood Area High School

Arthur E. & Myrl G. Schaeffer Scholarship

#### Northern Lehigh High School

Ann C. Bernard Memorial Scholarship

#### **Parkland High School**

Frederick W. Hahn Memorial Scholarship Anthony Severo Memorial Scholarship Justin Sheftel Scholarship

#### Phillipsburg High School

William & Jamie Soukup Reid Memorial Scholarship

#### **Quakertown Community High School**

Katie Stauffer Memorial Scholarship

Wilson High School

Wilson High School 2006 Football Champions Scholarship

#### William Allen High School

Saul H. & JoAnne F. Coplan Scholarship

### Scholarships for students attending the following post-secondary institutions are:

#### **Case Western Reserve University**

Dr. Joseph Perna & Hilda Perna Memorial Scholarship

**DeSales University, Department of Nursing & Health** 

Sue Ratzell Scholarship for Nursing

The Juilliard School Raymond-Cryder Scholarship

Moravian College & St. Luke's Hospital School of Nursing Reverend Douglas Caldwell Nursing Scholarship

Northampton Community College Beall Fowler Northampton Promise Scholarship

Simmons College, School of Nursing & Health Sciences Carol (Rodgers) Jaffe & Donald Jaffe Scholarship

St. Luke's Hospital School of Nursing Elizabeth Behr Agocs Scholarship

West Chester University Raymond-Cryder Scholarship

#### **Stephanie Olexa and Seth Weber Scholarships**

The Lehigh Valley Community Foundation administers an application process for two annual scholarships for high school seniors attending public, private or charter high schools in Lehigh, Northampton and Bucks County.

**Stephanie Olexa and Seth Weber Scholarship for Criminal Justice** Awarded to a high school senior who will be majoring in criminal justice or law enforcement at an accredited institution for post-secondary education.

**The Stephanie Olexa and Seth Weber Scholarship for the Life Sciences** Awarded to a high school senior who will be majoring in the life sciences at an accredited institution for post-secondary education. <u>Learn more...</u>

# 5018

The Stephanie Dlexa and Seth Weber Scholarship for Criminal Justice The Stephanie Olexa and Seth Weber Scholarship for the Life Sciences

Multiple one-year scholarships will b awarded in 2018 totaling \$4,320.



# **50th Anniversary Spark Grants | IMPACT**

The Lehigh Valley Community Foundation (LVCF) celebrated its 50th Anniversary, with a year of special grantmaking, themed "<u>Be the Spark</u>," the Community Foundation granted \$300,000 in Spark grants during the anniversary year! Below are some stories of impact—programs that sparked awareness, change, or a connection.



#### Mental and Behavioral Heath WLVT-TV PBS39 | Close to Home: Depression



A Spark grant was awarded to WLVT-TV PBS39 to produce a program entitled "Close to Home: Depression" that premiered in May

of 2017 explored the aspects of depression such as stigma, care and recovery in order to inspire those whose lives have been affected by mental illness. The program aired on WLVT seven times between May and September 2017. The program was accepted into national distribution through the National Educational Television Association and can now be seen on 55 stations throughout the US. PBS39 has distributed over 100 DVDs to community members, mental health providers and relevant stakeholders.

#### Cultural Enrichment Mikayla's Voice | Our Friend Brady

A Spark grant enabled Mikayla's Voice to produce a book, *Our Friend Brady: Always on the Move,* that focuses on what it is like to be friends with someone with a disability and



serves as a catalyst for further discussion about this topic. Brady, an autistic student at Spring Garden Elementary School in Bethlehem Pa., and his friends tell their story of friendship. Three thousand copies of the book were printed. It was donated to every 3rd, 4th, and 5th grade classroom in every public, private, and charter school in Lehigh and Northampton County; books to every public elementary school in Pennsylvania.

#### Food and Housing Access

New Bethany Ministries | Choice-based Pantry

New Bethany Ministries expanded into a new pantry facility that now distributes food to an average of 300 households a month, serving 6,161 individuals



across the community thanks to a Spark grant. Annually, these households contain 4,175 adults, 1,397 children, and 589 elderly individuals. New Bethany distributed 314 complete holiday baskets with turkeys for Thanksgiving and more than 260 additional turkeys distributed thereafter. They are continuing to partner with local farmers, health nutritionists, as well as, implementing cooking classes to assist people with eating nutritious food on a budget.

#### Environment & Sustainability Community Bike Works | Bike to Sustainability

Community Bike Works' Bike to Sustainability program, supported with a Spark grant, significantly expanded the number of students participating the Earn a Bike program. Students worked with adult mentors to learn how to fix and ride bikes of their own, and then earn their



refurbished bike and a new helmet. Because of Spark and related support, they are now serving over 500 students in this most recent year. Bike Works recycled 452 bicycles in the community. The grant helped to build a stronger culture of sustainability, offering students experiences in nature, and attended the Youth Bike Summit in Washington D.C.



# **Sparking Change**

#### Human Trafficking Truth for Women | Truth Home Program

Spark funding went to Truth for Women, Inc. to help support their efforts to provide a safe family setting for women, in an intensive therapeutic environment. Its Truth Home program offers survivors of sex trafficking the opportunity for individualized recovery plans that include mentoring, counseling, coaching, life skills, education, family therapy, and spiritual encouragement. Women were reunited with family, found employment, were accepted and graduated from a certified nursing aide program, applied for T-Visa, successfully completed drug outpatient programming and more.

#### **Veterans Affairs**

**CACLV** | Military Share: Food Access for Veterans

Community Action Committee of the Lehigh Valley (CACLV), through the Second Harvest Food Bank of the Lehigh Valley and Eastern Pennsylvania, established Military Share: Food Access for Veterans program. This new initiative addresses the food security needs of veterans as part of a broader effort, working in partnerships with three local veterans organizations, to provide veterans with a monthly box of food that is packaged and delivered by fellow veterans. At the outset, Military Share is serving 150 families with a monthly box of staple foods and fresh produce, dairy and meats. Deliveries are made to pickup sites — armories, American Legion and VFW halls and other sites that serve the military.



### **SPARK GRANTS**

#### Mental and Behavioral Heath

- WLVT-TV PBS39 | Close to Home: Depression
- Haven House | Support Group for Family & Friends of Prisoners
- Equi-librium | A New Path, Therapy Program
- Communities in Schools Lehigh Valley | Healthy Living Video
- Treatment Trends | Rally in the Valley

#### **Cultural Enrichment**

- Mikayla's Voice | Our Friend Brady
- State Theatre Center for the Arts | Spark the Arts
- ArtsQuest | ArtsSpark Program
- NMIH | Cabinet of Curiosity
- Performing Arts Live | Allentown JazzFest

#### Food and Housing Access

- New Bethany Ministries | New Choice-based Food Pantry
- School Sisters of Saint Francis | Monocacy Farm Project
- Nurture Nature Center | Expanding SNAP Incentives
- Pinebrook Family Answers | Transitional Residence Program
- Valley Youth House Committee | LGBT Youth Housing

#### Environment & Sustainability

- Community Bike Works | Bike to Sustainability
- Bethlehem Econ. Dev. Corp. | Re-Imagining the Rose Garden
- Greater Easton Dev. Partnership | Easton Compost Project
- Wildlands Conservancy | Watershed Education Program
- The Watershed Coalition of the Lehigh Valley | Youth Program

#### **Human Trafficking**

- Truth for Women | Truth Home Program
- Crime Victims Council LV | Human Trafficking Conference
- Valley Against Sex Trafficking | Survivor Community Ctr.
- KidsPeace | Enhance Clinical Trauma & Life Skills Program

#### **Veterans Affairs**

- CACLV | Military Share: Food Access for Veterans
- Lehigh Valley Health Network | MAVRIC Program
- Lehigh Valley Military Affairs Council | Veterans Resource Center
- Victory House of Lehigh Valley | Veteran Aftercare Services
- Equi-librium | Horsemanship for Heroes



### **50th Anniversary Capstone Event**

LVCF celebrated the completion of its 50th anniversary year of special "Be the Spark" grantmaking on January 24, 2018 at ArtsQuest in Bethlehem, Pa. The Community Foundation recognized its donors, celebrated the Spark grantees, and announced its anniversary legacy gifts—the Lötter Fellow Reflections Paper, and the Igniting Change Fund. Nearly 200 community leaders, donors, and grantees attended the program.

**Mike Stershic,** immediate past chair of the Board of Governors, presented a recap of a very successful year and shared a video presentation from Kickoff to Capstone: By the Numbers.



"There is not a better way for our community foundation to celebrate its milestone anniversary than to focus on a year of special grantmaking," Stershic said. "The theme of this special year was Be the Spark! Be a spark of awareness, a spark of connection, and a spark of change. So, ultimately it was not just a year of grantmaking, but also a year of community engagement and awareness building that resulted in additional gifts of over \$100,000 from other individuals and organizations that were inspired by the 50th Anniversary to give to LVCF's efforts."



**Cindy Lambert Durham**, member and past chair of the Community Foundation Board provided a glimpse into the future direction of the Foundation. I am excited to announce two Anniversary Legacy Gifts to the community," she explained. "First, the Lötter Fellow Reflections Paper, led by **Dr. Christopher Borick** of Muhlenberg College Institute of Public Opinion, and second, the Igniting Change Fund, which is a new series of Community Foundation grants that will be awarded to programs addressing the findings of Dr. Borick's Reflections Paper.

Dr. Borick is a professor and director of the Muhlenberg's Institute of Public Opinion. He was named the LVCF



Lötter Fellow in November 2017. He provided an update on the progress of his capstone research project that is focused on identifying community needs in the Lehigh Valley.



"One of the things we've seen so far that is striking is that the type of work being done is addressing many needs, but every time you see a need being met it uncovers other needs and challenges, Borick noted."

A special Igniting Change grant program was announced by **Antonia Grifo, Esq.**, chair of the Community Investments Committee, which directs and oversees the Foundation's discretionary grants. "The Igniting Change Fund is a new series of Community Foundation grants that will build on and expand the momentum of the Spark Grants," she noted.



"We want to not only be the spark, but we want to ignite change. We cannot shut the door on the progress we have made in the past year, and instead we plan to do even more."

Board chair **W. Beall Fowler** presented the prestigious 50th Anniversary Vision in Philanthropy Award to

# **Igniting Change**



Luther J. Hottle, Jr. "The Community Foundation thanks Mr. Hottle for his passion and commitment, and we are honored to present him with the 50th Anniversary Vision in Philanthropy Award," Fowler said, "We are so pleased that Mr. Hottle supported the Community Foundation's work and funded the 50th Anniversary Reflections Paper with a grant from the Lötter Family Fund."

LVCF's President and CEO **Bernie Story** brought the program to a close and shared a video, Thank You, Lehigh Valley, acknowledging the Spark supporters, sponsors, partners, committee members, grantees, and the Fiftieth Anniversary Board (FAB).



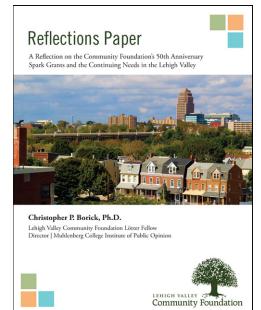
He also alerted the crowd that one of the 50th Anniversary Premise Maid chocolate bars distributed during the event contained a Golden Ticket and that the Community Foundation would make a grant to one of the Spark Grantees in the name of the holder. **Robin Cunconan-Lahr**, board chair of Mikayla's Voice received the Golden Ticket and directed the grant to the organization.

### Lötter Fellow Reflections Paper Examines Spark Grants and Ongoing Needs in the Lehigh Valley

In June of 2018, LVCF released the findings of its Lötter Fellow Reflections Paper that examined the Foundation's 50th Anniversary Spark grants and identified ongoing needs among nonprofits in the Lehigh Valley. Authored by LVCF Lötter Fellow **Christopher Borick, Ph.D.**, the paper reflects on the six program areas to which the Community Foundation directed its Spark grantmaking during the anniversary year: mental and behavioral health, cultural enrichment, food and housing access, environment and sustainability, human trafficking, and veterans affairs.

Borick, who directs the Muhlenberg College Institute of Public Opinion, began working with his students at the College in fall of 2017 to examine the six areas through a three-part process. "First, the report provides contextual perspective regarding the six issue categories in which the challenges were examined in terms of national, state and local perspectives through both quantitative and qualitative measures," Borick noted.

"The report also looked at the Spark grants and how the resources allocated are being used to address the underlying problems identified in each issue area.



More importantly, the report turns to the most pressing needs that remain in the wake of the Spark sponsored efforts."

"Moving forward, there is no shortage of needs in the Lehigh Valley that require substantive and immediate attention," Borick said. "The paper calls attention to a number of the most prominent needs and puts forth potential paths for the allocation of resources. Learn more...

#### **50th Anniversary Vision in Philanthropy Award**

#### Luther J. Hottle, Jr.

The Community Foundation presented the prestigious 50th Anniversary Vision in Philanthropy Award to **Luther J. Hottle, Jr.** "The Community Foundation thanks Mr. Hottle for his passion and commitment, and we are honored to present him with the 50th Anniversary Vision in Philanthropy Award," said **Bernie Story**, president and CEO, Lehigh Valley Community



Foundation. "We are so pleased that Mr. Hottle supported the Community Foundation's work and funded the 50th Anniversary Reflections Paper with a grant from the Lötter Family Fund."

### **Financial Information | FY 2017-18**

#### STATEMENT OF FINANCIAL POSITION

June 30, 2018 & 2017

|                                       |              | 2018       |    | 2017       |  |
|---------------------------------------|--------------|------------|----|------------|--|
| ASSETS                                |              |            |    |            |  |
| Cash                                  | \$           | 2,523,163  | \$ | 3,299,168  |  |
| Bequest receivable                    |              |            | \$ | 400,000    |  |
| Investments                           |              | 57,377,419 |    | 45,836,587 |  |
| Investments-Split Interest Agreements |              | 467,502    |    | 479,660    |  |
| Life Insurance Policy Gifts           |              | 261,239    |    | 247,911    |  |
| Other Assets                          | ( <u>7</u> 2 | 38,466     |    | 29,197     |  |
| Total Assets                          | \$           | 60,667,789 | \$ | 50,292,523 |  |
| LIABILITIES                           |              |            |    |            |  |
| Accounts Payable                      | \$           | 25,071     | \$ | 32,486     |  |
| Grants Committed                      |              | 20,895     |    | 151,152    |  |
| Funds Held for Organizations          |              | 2,056,574  |    | 1,921,677  |  |
| Liabilities-Split Interest Agreements |              | 452,799    | 22 | 468,173    |  |
| Total Liabilities                     | \$           | 2,555,339  | \$ | 2,573,488  |  |
| NETASSETS                             |              |            |    |            |  |
| Unrestricted Net Assets:              |              |            |    |            |  |
| Permanent Endowment Funds             | \$           | 45,101,160 | \$ | 40,565,154 |  |
| Temporary Funds & Reserves            |              | 12,992,586 |    | 7,142,237  |  |
| Temporarily Restricted Net Assets     | ( <u>72</u>  | 18,703     |    | 11,644     |  |
| Total Net Assets                      |              | 58,112,449 |    | 47,719,035 |  |
| Total Liabilities & Net Assets        | \$           | 60,667,788 | \$ | 50,292,523 |  |

The official registration and financial information of the Lehigh Valley Community Foundation may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, (800) 732 - 0999. Registration does not imply endorsement.







### Financial Information | FY 2017-18

#### STATEMENT OF ACTIVITIES

Years Ended June 30, 2018 & 2017

|                                    | 2018             | 2017                            |
|------------------------------------|------------------|---------------------------------|
| REVENUE                            |                  |                                 |
| Gifts                              | \$<br>10,455,282 | \$<br>4,726,808                 |
| Gifts from Bequests & Trusts       | 784,289          | 2,014,857                       |
| In-Kind Gifts                      | 31,485           | 2,343                           |
| Net Investment Activity            | 3,902,217        | 5,034,275                       |
| Other Income                       | 25,848           | 16,568                          |
| Total Revenue                      | \$<br>15,199,121 | \$<br>1 <mark>1,794,8</mark> 51 |
| EXPENSES                           |                  |                                 |
| Grants                             | \$<br>4,029,428  | \$<br>5,491,248                 |
| Operating Expenses:                |                  |                                 |
| Asset Development & Donor Services | 279,549          | 269,200                         |
| General & Administrative           | 158,705          | 132,949                         |
| Grantmaking & Community Leadership | 338,025          | 302,684                         |
| Total Operating Expenses           | \$<br>4,805,707  | \$<br>6,196,081                 |
| CHANGES IN NET ASSETS              | \$<br>10,393,414 | \$<br>5,598,770                 |
| NET ASSETS, JULY 1                 | 47,719,035       | 42,120,265                      |
| NET ASSETS, JUNE 30                | \$<br>58,112,449 | \$<br>47,719,035                |

A complete copy of the Community Foundation's audit is available on our website <u>www.lvcfoundation.org</u>.



### **LVCF Board of Governors 2017-18**

*Chair* **W. Beall Fowler, Ph.D.** Professor Emeritus Department of Physics Lehigh University

*Vice Chair* **Thomas L. Campbell, ACFRE** Vice President of Institutional Advancement DeSales University

*Treasurer* **Denise M. Blew\*** Associate Vice President for Finance and Treasurer Assistant Secretary to the Board of Trustees Lehigh University

Secretary Matthew Sorrentino, Esq. Chief Legal Officer Lehigh Valley Health Network

Sandra L. Bodnyk Senior Executive Vice President & Chief Risk Officer BB&T

**Geoffrey B. Borda, CPA, CVA** Shareholder Abraham, Borda, Corvino, Butz, LaValva & Co.

**Luis E. Campos** City Administrator City of Easton

**Bonnie S. Coyle, M.D., M.S.** Chair, Department of Community Health & Preventive Medicine St. Luke's University Health Network

Cynthia Lambert Durham\* Retired (Good Shepherd Rehabilitation Network)

**Camille Eyvazzadeh, M.D., FASCRS** Physician Eyvazzadeh & Reilly Colon & Rectal **Veronica Gonzalez, MBA** Division Administrator, Community Practices Lehigh Valley Physician Group

**Antonia Grifo, Esq.** Judge Northampton County Magisterial District

**Jennifer L. Mann** Founder and President JL Mann Consulting, LLC

**Elizabeth Marcon, Esq.** Associate Attorney Florio Perrucci Steinhardt & Cappelli, LLC

James Margolis, Ph.D. Clinical Psychologist Neuropsychologist Valley Psychological Associates Valley Neuropsychology Group

William K. Murphy, Esq.\* Partner Herster Newton & Murphy

Meredith D. Rettaliata, Esq., CPA Attorney at Law

Michael Stershic\* President Discover Lehigh Valley

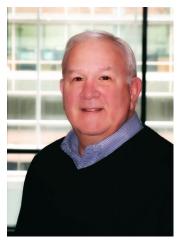
**Melinda Stumpf** Manager-Regulatory Programs & Business Services PPL Corporation

Board as of June 30, 2018 \*Past Chair



LVCF ANNUAL REPORT | 2017-18

### Lehigh Valley Community Foundation Staff



Bernard J. Story President and CEO



Megan Briggs Director of Community Investments



Trisha R. Higgins, CPA Vice President and CFO



Michael Wilson Director of Communications



Erika Riddle Petrozelli, CPA Director of Donor Services



Ashton Galasso Assistant Director of Operations



Linda Schmoyer Executive Administrative Assistant



Janis Strohl Accounting and Operations Assistant







#### History

Established in 1967 as the Bethlehem Area Foundation, the Foundation was regionalized and re-named in 1992 in order to serve the entire Lehigh Valley. What was preserved in this transition is the true community spirit of the Community Foundation. The Bethlehem Area Foundation was begun as part of the City's 225th anniversary celebration. Funds remaining from that celebration were used to create a permanent community endowment, the Bethlehem Area Foundation. Those funds were contributed by schoolchildren, steelworkers, retailers, college professors, homemakers, and business leaders. It was a true community beginning for a community foundation, and that community spirit is at the heart of the Lehigh Valley Community Foundation. Today, the Foundation manages more than 240 charitable funds representing nearly \$60 million in assets.

#### Mission

The Lehigh Valley Community Foundation promotes philanthropy in order to improve the quality of life in our region, encourage collaboration among area philanthropists, and to serve as a source of information and expertise regarding charitable giving.

#### Vision

The Lehigh Valley Community Foundation will be a major force in the development of philanthropy in our region. The Foundation will promote and encourage collaboration among area philanthropists, and will be a source of information and expertise regarding charitable giving. The Foundation will be recognized and respected for its trustworthiness, its permanence, and the quality of its Board of Governors.

Lehigh Valley Community Foundation 840 W. Hamilton Street, Suite 310, Allentown, PA 18101 Phone: (610) 351-5353 Fax: (610) 351-9353

> Visit us online www.lvcfoundation.org



The official registration and financial information of the Lehigh Valley Community Foundation may be obtained from the Pennsylvania Department of State by calling, toll free, within Pennsylvania 800.732.0999. Registration does not imply endorsement.



Confirmed in Compliance with National Standards for U.S. Community Foundations

Excellence. Accountability. Impact.™