

Pennsylvania Partner in the Arts | Entry to Program Stream

Promotional Initiatives

In partnership with the Pennsylvania Council on the Arts (PCA), Lehigh Valley Community Foundation (LVCF) is providing the following information to assist grantees in promoting their receipt of a 2022-23 Entry to Program Stream grant. PCA has crediting requirements as a PPA – Entry to Program Stream grantee, they are as follows.

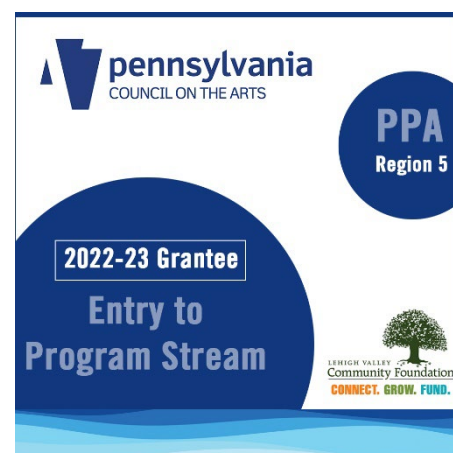


Crediting Requirements: PPA grantee agrees: (1) To incorporate the PCA logo in its programs, promotional materials, education materials, and posters relating to its PPA-funded activities and disseminated by the Grantee. The PCA shall supply said logo by email upon request. It is also available from the website at arts.pa.gov. (2) In press announcements, include acknowledgement of state arts funding support as follows: This project was supported by the Pennsylvania Council on the Arts, a state agency, through the Pennsylvania Partners in the Arts (PPA), its regional arts funding Partnership. State government funding comes through an annual appropriation by Pennsylvania's General Assembly and from the National Endowment for the Arts, a federal agency. PPA is administered in this region by PPA Partner Lehigh Valley Community Foundation.

Press Announcement - The 2022-23 Entry to Program Stream grants have been announced in a news release issued by the Community Foundation on October 3, 2022. Now that the news release is issued, you may publicize the grant externally (via your website/social media, news release, annual report, and organizational newsletters). Please utilize the language in the crediting requirements. Any online public announcements should link to the Community Foundation's website: www.lvcfoundation.org.

News Release | [LVCF Announces Region 5 Program Stream Grants in Support of the Arts](#)

Social Media - We encourage grant recipients to post announcements on their social media channels. When posting on social media, please tag LVCF by using @LVCFoundation. Hashtags can include #PCA #PPA #EntrytoProgramStream #PACouncilontheArts #LVCF. Be sure to include PCA's required crediting language.



To facilitate posting on social media, LVCF has provided branded graphics for your use on Facebook and Twitter, and a square image for Instagram containing the required PCA logo along with the LVCF logo.

Please contact Michael Wilson at michael@lvcfoundation.org with any questions. If requested, we hope you will agree to provide quotes (from program participants, staff, etc.) relating to this project for use in the Community Foundation's annual report, website, and other promotional material. The Community Foundation reserves the right to retain and utilize the submissions in its promotional efforts.